



The Plans and Features	Enterprise ¹	Pilot Program ²	30 Day Trial
Billing	Monthly	Monthly	Free
Number of Viewers	Unlimited	Unlimited	Unlimited
Additional Themes ³	Monthly	--	--
Additional Editor/Moderator Seats ⁴	Monthly	Unlimited	--
Number of Posts per Event	Unlimited	Unlimited	1000
Number of live events	Unlimited	Unlimited	1
Number of events	Unlimited	Unlimited	3
Custom Templates	Unlimited	Unlimited	1
Ad Free	✓	✓	✓
Embeddable Widget	✓	✓	✓
ScribbleLive Mobile	✓	✓	✓
Live Streams powered by JustinTV	✓	✓	✓
Web Cam Integration	✓	✓	✓
Standard Feature Set	✓	✓	✓
	Social Network Logins for Comments, Unlimited Writers, Post (Text, Images, Audio and Video), Flash Embeds (incl. Video, Live Streams, Widgets), Smart Edit, Twitter Integration, Sticky Posts, Comment Moderation, Ban Users, Spam Filters, Profanity Filters, On-the-fly Translation, Share This, Real-Time Stats, Plus much more...		
Fully Branded White – Label Site	✓	✓	
Monetize Page Views	✓	✓	
Rotate/Traffic your Ads (All major ad networks)	✓	✓	
Mobile Auto Publish	✓	✓	
Dynamic Templates	✓	✓	
Permalink Pages	✓	✓	
Multi Site Events	✓	✓	
Analytics Integration	✓	✓	
URL Masking ⁵	✓	✓	
Expert Stats Package	✓	✓	
Search Engine Optimized	✓	✓	
Geo Spatial Location Data and Mapping	✓	✓	
Desktop Notification App	✓	✓	
Optional Enhancements			
Twitter Smart Search ⁶	■ ⁷	■	
Video Comments	■	■	
Single Sign-On Integration	■	■	
REST API Access	■	■	
Push API Access (Apple, RIM)	■	■	
Dedicated Hosting	■	■	
Support			
Email	✓	✓	✓
Phone	✓	✓	
Business Hours EST	✓	✓	
Emergency 24/7	■	■	
Service Level Agreement	✓	✓	

1. Contact us for quote based on your business objectives. Includes one theme and one administration seat.
2. Contact us for quote based on your business objectives. Includes one theme and one administration seat.
3. A theme refers to a fully branded site.
4. Writer seats refer to the number of simultaneous editors/moderators you need on your events.
5. Uses your domain. Ex. live.YOURSITE.com.
6. Smart Search refers to a set of logical instructions to eliminate tweets that do not meet specific criteria set by the user.
7. All squares require additional monthly fees and/or professional services. Contact us for more information.



The Features	Enterprise	Pilot Program	30 Day Trial
Usability			
Secure writer interface (SSL)	✓	✓	✓
Instant updates	✓	✓	✓
Browser friendly	✓	✓	✓
Start/Stop times for events	✓	✓	✓
Countdown messages	✓	✓	✓
Easy to post	✓	✓	✓
No Character limits	✓	✓	✓
Add links to your posts	✓	✓	✓
Sticky posts	✓	✓	✓
Invite codes	✓	✓	✓
Invite via email	✓	✓	✓
Language support	✓	✓	✓
User permissions (Admin, Editor, Moderator, Writer)	✓	✓	✓
User management	✓	✓	✓
On-the-fly translation	✓	✓	✓
Q & A Interface	✓	✓	✓
Live Twitter Search Interface	✓	✓	✓
Integration			
Upload images, audio, video	✓	✓	✓
Audio/video files uploaded/event	Unlimited ¹	Unlimited ¹	3
Size of audio/video file	50 Mb	50 Mb	10 Mb
Media library	✓	✓	✓
Video embeds	✓	✓	✓
Flash embeds	✓	✓	✓
Captions on media files	✓	✓	✓
Post via email (with captions)	✓	✓	✓
Twitter Integration			
Follow people	5 ²	5 ²	5 ²
Search Term/Hashtag	1	1	1
Moderate Tweets	✓	✓	✓
Smart Search and Filter available (additional fee)	✓	✓	—
Social			
Social network login for comments ³	✓	✓	✓
Anonymous comments	✓	✓	✓
Approved commenter	✓	✓	✓
Comments via custom email	✓	✓	✓
Unlimited writers	✓	✓	✓
Edit posts instantly	✓	✓	✓
Ban users by event, globally or IP	✓	✓	✓
Edit comments instantly	✓	✓	✓
Moderated comments	✓	✓	✓
Profanity Filters	✓	✓	✓
Spam protection	✓	✓	✓
Avatar support	✓	✓	✓
Share a post or event	✓	✓	✓
Real-time concurrent watchers stats	✓	✓	✓

The Features	Enterprise	Pilot Program	30 Day Trial
Mobile			
iPhone (3G, 3GS, iPod Touch)	✓	✓	✓
BlackBerry (Pearl, Pearl Flip, Curve, Bold) 2 QT 2010	✓	✓	✓
SMS posting	✓	✓	✓
Call back audio recording	✓	✓	✓
Call in posting via voice	✓	✓	✓
Mobile HTML skin, API, or PUSH Integration	■	—	—

1. Based on Service Level Agreement.
2. Each event allows you to follow 5 twitter accounts.
3. Use an anonymous account, Facebook, Twitter, Yahoo, MySpace, or Google.